

16th Annual Emerging Trends in Fraud Investigation & Prevention Conference

Presented by:

Central Ohio Chapter of ACFE
Auditor of State Dave Yost
Attorney General Mike DeWine
The Ohio Society of CPAs

May 10-11, 2016

Hyatt Regency Columbus – Downtown - Columbus, Ohio



| Cost of Conference: | |
|-------------------------|----------|
| Government Employee | \$350.00 |
| Private Sector Employee | \$400.00 |

We now accept Visa, Mastercard and Discover

Credit card payments may only be accepted during the online website registration process. Credit card payments will NOT be accepted by phone or in person.

Make checks payable to: Treasurer of State, Josh Mandel
(Payment must be received prior to attending the conference)

Mail Checks to :

Ohio Auditor of State Dave Yost
Attn: Fiscal Department
88 E. Broad St., 4th Floor
Columbus, OH 43215

CONTINUING EDUCATION:

This conference has been approved by the Supreme Court of Ohio Commission on Continuing Legal Education (CLE) for 13.5 total CLE hours of instruction. The Ohio Society of CPAs has approved Continuing Professional Education (CPE) credit for 16 total hours of instruction, and up to 3.0 hours of Professional Standards & Responsibilities (PSR) content eligible. Also, ACFE has approved Continuing Professional Education (CPE) credit for 16 total hours of instruction, including up to 3 hours of Ethics.

DIRECTIONS

To reserve a room online, go to:
<https://resweb.passkey.com/go/ACFE2016>

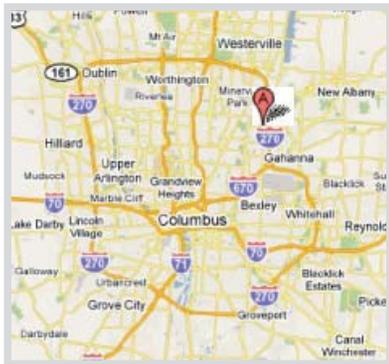
Hyatt Regency Columbus
350 N. High Street
Columbus, Ohio 43215
614-463-1234

North: 71 South to 670 W
Exit 4B on left to 3rd Street
Turn Right on E. Chestnut
Turn Right on N. High Street

West: 70 East to Fourth St. Exit;
North on Fourth St.;
Turn left on Nationwide Blvd.

South: 71 North to 70 East to
Fourth St. Exit;
North on Fourth St.;
Turn left on Nationwide Blvd.

East: 70 West to Fourth St. Exit;
North on Fourth St.;
Turn left on Nationwide Blvd.



ADDITIONAL INFORMATION

The Conference Check-in

Will be on the second floor of the Hyatt Regency Columbus

A Continental Breakfast

Will be located in the Regency South Foyer and available on Tuesday, May 10, at 7:30 am & Wednesday, May 11, at 7:30 am

Hotel Accommodations

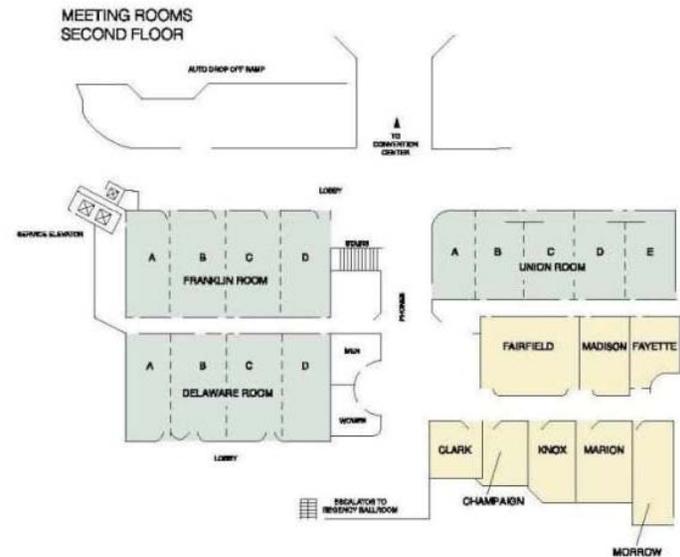
Available at the Hyatt Regency, 350 North High Street, Columbus, OH 43215

To reserve a room online, go to:

<https://resweb.passkey.com/go/ACFE2016>

To reserve a room over the phone, call 614-463-1234

Please mention the,
Emerging Trends in Fraud & Prevention Conference
when reserving your room.



16th Annual Emerging Trends in Fraud Investigation & Prevention Conference

Day 1 Schedule of Events - Tuesday, May 10

7:30 - 8:30 am

REGISTRATION / CONTINENTAL BREAKFAST

8:30 - 8:50 am

OPENING SESSION : Dave Yost

8:50 - 10:30 am

GENERAL SESSION: JIM RATLEY-RED FLAGS OF FRAUD

10:45 am- 12:05 pm

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|--|---|--|--|--|---|
| Workshop 1 Preventing, Detecting, and Deterring Fraud | Workshop 2 Latest Trends in Healthcare Fraud | Workshop 3 Financial Statement Fraud, Not Just Wall Street's Problem | Workshop 4 Lying to Ourselves: Self Deception and Fraud | Workshop 5 Catch Me If You Can: Emerging Fraud Schemes and Challenges for Law Enforcement | Workshop 6 Credit Card Investigations and EMV Chip Technology |
|--|---|--|--|--|---|

12:05 - 12:35 pm

LUNCH

12:35 - 1:35 pm

GENERAL SESSION: WALT MANNING- THE INTERNET OF THINGS: TECHNOLOGY RISKS WHEN EVERYTHING IS CONNECTED

1:50 - 3:05 pm

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| Workshop 7 Credit Profile Numbers (CPN) Fraud | Workshop 8 A Fistful of (Digital) Dollars: Bitcoin, Litecoin, and other CryptoCurrencies | Workshop 9 Expense Reimbursement Fraud Case Studies | Workshop 10 FBI Investigation through the Eyes of a Forensic Accountant | Workshop 11 Insight Into the Ohio Lottery's Retailer Compliance Undercover Sting | **Workshop 12 Doing the Right Thing: Learning from the Best, Worst, and Most Challenging Ethical Dilemmas <small>**SEE WORKSHOP DESCRIPTIONS</small> |
|--|---|--|---|---|--|

3:20 - 4:35 pm

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|--|---|--|--|---|--|
| Workshop 13 Fistful of (Digital) Dollars: Bitcoin, Litecoin, and other CryptoCurrencies (Repeat) | Workshop 14 Using Digital Forensics to Identify and Investigate Fraud | Workshop 15 Mobile Device and Fraud: New Criminal Threats | Workshop 16 Text Analysis for Deception | Workshop 17 Criminal Fraud Case Studies and Forensic Accounting Expert Witnesses | **Workshop 18 Ethics <small>**SEE WORKSHOP DESCRIPTIONS</small> |
|--|---|--|--|---|--|

May 10, 2016

Hyatt Regency Columbus – Downtown - Columbus, Ohio

16th Annual Emerging Trends in Fraud Investigation & Prevention Conference

Day 2 Schedule of Events - Wednesday, May 11

7:30 - 8:00 am

CONTINENTAL BREAKFAST

8:00 - 10:00 am

GENERAL SESSION: BRIAN KREBS, KREBS ON SECURITY

10:15 - 11:30 am

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|---|--|--|--|--|---|
| <p>Workshop 19 How to Assess Witness Credibility (New)</p> | <p>Workshop 20 Forensics & Fraud: Real World Issues & Answers</p> | <p>Workshop 21 Trade Secret Misappropriation: Computer Analysis Leads to Recovery</p> | <p>Workshop 22 Distributed Ledger, Blockchain and Cryptocurrency: Perspectives on Fraud in the Changing Digital Space</p> | <p>Workshop 23 Cross Examination: What every attorney, agent and fraud examiner should know</p> | <p>Workshop 24 It's All About the Data</p> |
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11:30 am - 12:00 pm

LUNCH

12:00 - 12:55 pm

GENERAL SESSION: MATTHEW SMITH-THREE KEYS TO SUCCESS AT TRIAL

1:15 - 2:30 pm

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|--|--|---|--|---|---|
| <p>Workshop 25 Building a Better Major Case</p> | <p>Workshop 26 Interview / Interrogation for Forensic Accountants</p> | <p>Workshop 27 Vaccinate Your Business Against Fraud</p> | <p>Workshop 28 A Case Study on Charitable Fraud</p> | <p>Workshop 29 The Behavior Analysis Interview</p> | <p>Workshop 30 Procedure-to-Pay Fraud: How it Happens, How to Detect it and Prevent it</p> |
|--|--|---|--|---|---|

2:45 - 4:00 pm

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|---|---|--|--|---|---|
| <p>Workshop 31 Gangs & Financial Crime</p> | <p>Workshop 32 Auto Theft and White Collar Crime</p> | <p>Workshop 33 Conducting Forensic Investigations Applying Data Analytics</p> | <p>Workshop 34 Fraud within the Regulatory Agency</p> | <p>Workshop 35 Demystifying Money Laundering</p> | <p>Workshop 36 Hidden Urges: Underutilized Social Psychological Behaviors for Interviewing</p> |
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May 11, 2016

Hyatt Regency Columbus – Downtown - Columbus, Ohio

General Sessions

General Session 1: *Red Flags of Fraud.* **Speaker(s):** JIM RATLEY- ACFE

Description: Finding and stopping fraud early can be the difference between a \$5,000 loss and a \$5,000,000 one. And since most fraudsters take steps to hide their misdeeds, auditors must remain alert to possible indicators of dishonesty, concealment, and falsification. Do you know how to spot the red flags of fraud in your organization? This session will teach you some of the warning signs of fraud and how to remain vigilant in uncovering them.

General Session 2: *The Internet of Things: Technology Risks When Everything is Connected.* **Speaker(s):** WALT MANNING, INVESTIGATIONS MD

Description: "Smart" devices in the home and office, industrial sensors to monitor and control automated systems, connected vehicles, medical devices, fitness trackers, security systems and cameras will all be capable of communicating wirelessly with their cloud-based hosts as well as with each other. This technology will create significant security risks for enterprises as well as individuals. The wireless technologies that these devices will use to communicate have already been proven to be insecure, which could give an attacker remote access and potential control of any connected device. There will also be a staggering volume of data generated by all of these devices, some of which could be useful evidence in an investigation. This session will make you aware of these risks and how this technology could be used to commit crime or how it may also provide useful evidence.

General Session 3: *Krebs on Security* **Speaker(s):** BRIAN KREBS, JOURNALIST

Description: Investigative reporter Brian Krebs has nearly 20 years of experience bringing cybercrime news to the public, first with the Washington Post and now with his popular blog, KrebsOnSecurity. Krebs is widely considered to be a leading authority on data breaches, and was the first to report on incidents at Target Corp., Neiman Marcus, Home Depot and Kmart.

General Session 4: *Three Keys to Success at Trial.* **Speaker(s):** MATTHEW J. SMITH, PRESIDENT, SMITH, ROLFES & SKAVDAHL COMPANY, LPA

Description: Presenting successfully during trial testimony is not as complicated as we think...or we make it! This is not "rocket science" or putting someone on Mars. The three basic keys to success are: 1) your file, 2) your deposition, and 3) your trial testimony. This presentation focuses on each of these and presents strategies and tips at each stage.

WORKSHOP DESCRIPTIONS DAY 1

Workshop 1: *Preventing, Detecting, and Deterring Fraud.* **Speaker(s):** David Cotton, Cotton and Company, LLP

Description: COSO revised its Internal Control Framework (ICF) in 2013, adding 17 important principles. COSO Principle 8 is: The organization considers the potential for fraud in assessing risks to the achievement of objectives. GAO revised the Green Book (Standards for Internal Control in the Federal Government) in 2014 to also add 17 principles. Green Book Principle 8 is: Management should consider the potential for fraud when identifying, analyzing, and responding to risks. ALL publicly-traded US companies follow the COSO ICF and ALL Federal (and many state and local) government agencies follow the Green Book. This session will explain a new COSO- and ACFE-sponsored Fraud Risk Management Guide that can be used to comply with both Principles 8. Every organization that uses the COSO ICF will benefit from this detailed presentation.

Workshop 2: *Latest Trends in Healthcare Fraud.* **Speaker(s):** Rebecca S. Busch, Medical Business Associations, Inc

Description: Consumers are entitled to be aware of the latest health fraud scams and schemes that seek to assume their identities and wreak havoc on personal and government finances.

Workshop 3: *Financial Statement Fraud, Not Just Wall Street's Problem.* **Speaker(s):** Tiffany Couch, Acuity Forensics

Description: Stringent banking regulations and a stagnant economy make it increasingly difficult for businesses to obtain financing. How easy would it be for your clients to "fudge" the financial statements to stay within loan covenant agreements? Learn about the growing trend of financial statement fraud on "Main Street" and walk away with examples of how to hone your audit plans to detect the most common financial statement fraud schemes.

Workshop 4: *Lying to Ourselves: Self Deception and Fraud.* **Speaker(s):** Roger Hall, Business Psychologist

Description: In the Fraud Triangle, there are three elements: Pressure, Opportunity, and Justification. The third element, justification can also be replaced with synonyms: rationalization or self-deception. This presentation examines the psychological factors in a person's self-deception, or justification of a fraud. Participants will also learn psychological and social factors helpful in preventing self-deception.

Workshop 5: *Catch Me If You Can: Emerging Fraud Schemes and Challenges for Law Enforcement.* **Speaker(s):** Dan Leeper, FBI

Description: This presentation will focus on an overview of the latest financial crime trends, including fraud and embezzlement, investment schemes, and various wire fraud schemes. This presentation will also include an emphasis on the challenges to law enforcement presented by cyber-facilitated fraud involving the use of email compromise, social media, and payment technology.

Workshop 6: *Credit Card Investigations and EMV Chip Technology.* **Speaker(s):** Richard Bentz, Sr Investigator for Citibank

Description: The presentation is geared towards Investigators, Detectives, and Prosecutors who work credit card fraud investigations. I will present the basics of credit cards and show how they are compromised and counterfeited. I will also present skimming devices and photos of different devices used to capture credit card information. The presentation will also include a demonstration on credit card reading devices for investigators and websites to determine the financial institution who issued the original credit card. I will also present the information that financial institution investigators can provide to Detectives and Prosecutors.

Workshop 7: *Credit Profile Numbers (CPN) Fraud.* **Speaker(s):** Scott Jackson, Fraud Investigator for Cincinnati Financial Corporation

Description: This presentation focuses on the use of CPN's; otherwise known as Credit Profile Numbers or Credit Privacy Numbers. Mr. Jackson will explain how these numbers are utilized to defraud the financial and insurance industries and also provide investigative tips to help investigators conduct these complex investigations.

Workshop 8: *A Fistful of (Digital) Dollars: Bitcoin, Litecoin, and other Cryptocurrencies.* **Speaker(s):** Justin Root, Ohio Attorney General

Description: This session will provide a basic overview of Bitcoin, Litecoin, Dogecoin, and other forms of "cryptocurrencies," a computer generated form of currency that has been recognized as a taxable property by the Internal Revenue Service. Bitcoin and other cryptocurrencies are used widely on the internet and feature prominently in criminal enterprises due to their untraceable nature.

Workshop 9: *Expense Reimbursement Fraud Case Studies.* **Speaker(s):** Tiffany Couch, Acuity Forensics

Description: Luxury vehicles, fine Italian suits and shoes, expensive vacations, children in the best private schools. The lifestyles of executives making high six-figure salaries...or the lifestyles of fraudsters? Expense reimbursement fraud is common, but is it easy to find? Learn how multi-million dollar expense reimbursement fraud schemes were perpetrated against this fraud examiner's corporate clients for many years – and learn how questions regarding small expenses turned into the discovery of major losses. We will explore the most common types of expense reimbursement fraud, tools to investigate whether expenses are legitimate, and the evidence used to close the case.

Workshop 10: *FBI Investigation through the Eyes of a Forensic Accountant.* **Speaker(s):** Kathryn Kanetzke, FBI

Description: This session will discuss how Forensic Accountants are integrated into a FBI investigation. We will take an in-depth look at an investment fraud scheme, where a forensic accountant was an integral part of the conviction, as we walk through the investigation and sentencing. Where did the money go? How much was the loss? What about forfeiture?

Workshop 11: *Insight Into the Ohio Lottery's Retailer Compliance Undercover Sting.*

Speaker(s): Joseph Angelillo, Deputy Director, VLT Operations, Ohio Lottery Commission & David Pollock, Investigations Supervisor, Office of Security, Ohio Lottery Commission

Description: The Ohio Lottery is offering an informative presentation covering the day-to-day security operations involved with lottery retailer fraud and compliance. Some of you may have seen recent NBC Dateline episodes on this exact topic that covered sting operations conducted by Security Departments of several lotteries throughout the country. The Ohio Lottery conducts its own sting operation and will provide in-depth insight into that program.

****Workshop 12:** *Doing the Right Thing: Learning from the Best, Worst, and Most Challenging Ethical Dilemmas.* ****ACFE approved ethics course/Qualifies for 1.50 hours of PSR CPE credit for Ohio CPAs**

Speaker(s): Ryan Hubbs, EY/Houston ACFE President

Description: Doing the right thing is very easy to talk about, but in reality it can be very hard to do. In our professional careers we will face hard decisions, ethical dilemmas, and possibly life or death situations. How will we react? Will we make the right choices? From the Bernie Madoff investigation to the NASA Challenger explosion, professionals have been presented with challenges to do the right thing. This interactive presentation will highlight some of the most challenging ethics dilemmas that professionals have been faced with over the past 50 years. Additionally, some of the worst decisions by crooks and the ethically challenged will also be highlighted to provide contrast, clarity, and comedy. After analyzing these case studies, you will leave with renewed confidence that you can do the right thing when the time comes.

Workshop 13: *A Fistful of (Digital) Dollars: Bitcoin, Litecoin, and other Cryptocurrencies. (Repeat)* **Speaker(s):** Justin Root, Ohio Attorney General

Description: This session will provide a basic overview of Bitcoin, Litecoin, Dogecoin, and other forms of "cryptocurrencies," a computer generated form of currency that has been recognized as a taxable property by the Internal Revenue Service. Bitcoin and other cryptocurrencies are used widely on the internet and feature prominently in criminal enterprises due to their untraceable nature.

Workshop 14: *Using Digital Forensics to Identify & Investigate Fraud.* **Speaker(s):** Damon Hacker, President and CEO, Vestige Ltd

Description: Today's white-collar criminals focus the majority of their efforts in the digital realm. Let's face it, digital systems surround us in our everyday life in more ways than we can imagine—this is true in the financial world as well. What's more is that the fraudster could be sitting at their desk in the next office or half-way around the world – with a belief that because the digital trail is not as visible as the physical trail, that it is harder to get caught. This presentation introduces the participant to the large volume of digital evidence that exists, how Digital Forensics can be used to find out what's going on and then delves into some advanced techniques and methodologies that allow fraud investigators to effectively and efficiently find and investigate fraud either in an individual case or as part of an on-going fraud prevention program.

Workshop 15: *Mobile Device and Fraud: New Criminal Threats.* **Speaker(s):** Walt Manning, Investigations MD

Description: The use of mobile devices has skyrocketed in recent years, and we rely on these devices to communicate, store important business and personal data, and to access all types of Internet services. As mobile devices have become more sophisticated, they are increasingly targets for fraudsters. New risks from the use of public and unsecured Wi-Fi can allow a criminal to intercept the data being transmitted, and in some cases to also access the data stored on the device. New mobile malware can allow an attacker to take control of a device, and to even change the data that the user is being shown on the screen. Mobile spyware could allow anyone to track the location of the device, while monitoring all communications to and from the device. This session will make you aware of these new risks and will also provide security tips to help avoid them.

Workshop 16: *Text Analysis for Deception.* **Speaker(s):** Dr. Michael Young,

Description: An overview of two broad approaches to automated text analysis and their application to deception detection in written or transcribed statements, followed by a demonstration of a prototype system.

Workshop 17: *Criminal Fraud Case Studies and Forensic Accounting Expert Witnesses - When and How to Properly Utilize your Expert.* **Speaker(s):** James Tyack, Tyack Law

Description: I will review a few case studies in the realm of bank, Medicaid/Medicare, and bookkeeper/business fraud. I will then spend time talking about the use of experts- dos and don'ts kind of stuff.

****Workshop 18:** *Ethics.* ****ACFE approved ethics course/Qualifies for 1.50 hours of PSR CPE credit for Ohio CPAs** **Speaker(s):** Susan Willeke, Ohio Ethics Commission

Description: The Ohio Ethics Law session provides timely information regarding the Ohio Ethics Commission and about restrictions in the Ohio Ethics Law and related statutes that pertain to all public sector employees and private sectors parties who are regulated or do business with public offices.

WORKSHOP DESCRIPTIONS DAY 2

Workshop 19: *How to Assess Witness Credibility. (New)* **Speaker(s):** Joseph P. Buckley, John E. Reid and Associates

Description: You will learn the verbal and nonverbal behaviors that are displayed by an individual who is telling the truth, as well as those exhibited by a deceptive individual

Workshop 20: *Forensics and Fraud: Real World Issues and Answers.* **Speaker(s):** Jennifer Elder, President, The Sustainable CFO

Description: Everyday there is another example of fraud! We are operating in an environment that is a perfect storm for fraud and it's not going to change anytime soon. You need to understand the realities around who commits fraud, why they commit fraud, and what you need to be looking for.

Workshop 21: *Trade Secret Misappropriation: Computer Analysis Leads to Recovery.* **Speaker(s):** C. Matthew Curtin, Interhack

Description: : As digital information gets easier to move, companies may have a harder time protecting intellectual property. This case study shows how an Ohio company investigated and litigated theft of trade secrets and the subsequent cover- up.

Workshop 22: *Distributed Ledger, Blockchain and Cryptocurrency: Perspectives on Fraud in the Changing Digital Space.*

Speaker(s): Nina Kilbride, Kirschbaum, Nanney, Keenan and Griffin

Description: Bitcoin technology has made its way into the mainstream because of its potential to streamline commerce, bringing with it new opportunities for fraud and new tools for its detection.

Workshop 23: *Cross Examination: What every attorney, agent and fraud examiner should know.* **Speaker(s):** Doug Squires, US Attorney's Office

Description: Preparation of any matter which may wind up in a courtroom or hearing involves minimizing pitfalls like an effective cross examination. This session examines the fundamentals of the art of cross examination and explores some common mistakes that can negate otherwise thorough work.

Workshop 24: *It's All about the Data.* **Speaker(s):** Rebecca Busch, President, Medical Business Associates, Inc.

Description: : Past data disparities (data breaches, fragmented data silos, etc.), coupled with the present proliferation of data brought forth by the affordable care act requires a concerted effort to manage healthcare and improve outcomes while protecting personal health information.

Workshop 25: *Building a Better Major Case.* **Speaker(s):** Jeffery Rapattoni, Marshall Dennehey Warner Coleman and Goggin

Description: In today's major case environment, competitive edge over our adversaries is a must. Providers are long aware of the move in the industry towards affirmative litigation and thus the pressure is on to ensure that our cases are as strong as they can be. Technological advancement combined with pointed protocol by and through advanced metrics will ensure that the industry moves in the right direction. Thus, it is time to revise and update our major case programs and fully integrate the data that sits in our own backyard. This class will explore the point of integration of advanced analytics with the SIU investigation and claims protocol. Data based investigations, industry trends and metric applications within major cases will also be explored.

Workshop 26: *Interview/ Interrogation for Forensic Accountants.* **Speaker(s):** Michael Hood, FBI

Description: In this session, attendees will learn how to best prepare for interviews of suspects and witnesses while developing their own personal interviewing style. By building interview/interrogation skills, the student will increase the likelihood of obtaining truthfulness from all interview/interrogation subjects.

Workshop 27: *Vaccinate Your Business Against Fraud.* Speaker(s): Jennifer Elder, President, The Sustainable CFO

Description: Fraud is more prevalent than the flu. And fraud is expensive - the ACFE estimates that every organization loses 5% of their revenue to fraud. So why not vaccinate your business against fraud? Learn the Top 25 steps every organization can take to protect their business against fraud.

Workshop 28: *A Case Study on Charitable Fraud.* Speaker(s): Ashley Clifton, Abigail Kline, Ohio Attorney General

Description: A discussion of accounting/financial review methods used in a recent civil case that resulted in a judgment of over \$400,000 against a person who ran a charitable organization and misappropriated funds donated for the benefit of veterans.

Workshop 29: *The Behavior Analysis Interview.* Speaker(s): Joseph P. Buckley, John E. Reid and Associates

Description: You will learn how to incorporate behavior, provoking questions into the investigative interview, and how the subject's answer will indicate whether or not they are telling the truth.

Workshop 30: *Procure-to-Pay Fraud: How it Happens, How to Detect it and Prevent it.* Speaker(s): Peter Goldman, FraudAware, LLC

Description: This session will define and describe the most common fraud schemes in the Procure-to-Pay cycle (Procurement, Shipping/Receiving and Disbursement). It will then describe the critical red flags of each scheme and describe best practices for auditing/investigating for these red flags in a timely fashion. It will conclude with a discussion of best practices in risk mitigation for each of the P2P schemes presented.

Workshop 31: *Gangs and Financial Crime.* Speaker(s): Craig Catlin, North Miami Beach PD

Description: Gang members have evolved over the past few years and evolved into a new realm of criminal activity. Credit card fraud, identity theft, IRS tax fraud and state income tax fraud have become a game changer for gang members across the United States. Gang members are now making over a billion dollars each year by conducting financial crimes. Many officers are seeing gang members carrying an abundance of prepaid debit cards and gift cards without understanding that most of these cards are a prerequisite for fraud. Arrests and prosecutions of these gang members are placing violent gang members in prison at a higher rate than narcotics and gun cases. This workshop will show officers, investigators, and prosecutors how to identify the various types of gang related fraud and to follow the paper trail to prosecute these cases in state and federal courts.

Workshop 32: *Auto Theft and White Collar Crime.* Speaker(s): Todd Wolf, California Highway Patrol

Description: Auto Fraud has been a very big part of the modern vehicle theft trend. Auto Fraud scams cost millions to the auto industry and citizens. In this presentation you as the student will be able to recognize and further understand how to determine if a crime has been committed.

Workshop 33: *Conducting Forensic Investigations Applying Data Analytics.*

Speaker(s): Don Owens, CPA, CFA, CIA, CFSM, CRMA, CBA Shareholder, Internal Audit and Risk Advisory Services Schneider Downs & Co., Inc.

Description: The course will demonstrate how forensic investigations are supported through the use of relatively simple tools and techniques to capture and analyze data relevant to identifying and assessing potential fraud or inappropriate activity. In addition to the use of data analytics, key practices integral to the effective execution of a forensic investigation will be explored. Participants will be walked through two actual investigations and how data analytics played a prominent role in obtaining key evidence leading to prosecution of those involved.

Workshop 34: *Fraud within the Regulatory Agency.* Speaker(s): Nathan Smith, Senior Assistant Attorney General

Description: Typically, the Ohio Medicaid Fraud Control Unit (MFCU) is working with the regulatory agency - the Ohio Department of Medicaid (ODM) and its county affiliates - who may provide data or help in understanding administrative rules, in the prosecution of providers of Medicaid services. But what happens when someone within the regulatory agency is the one who is committing the fraud? The Ohio MFCU encountered this situation when one of the county offices affiliated with ODM discovered that one of its employees had been stealing spend-down monies paid by Medicaid recipients. This presentation will detail the challenges associated with this investigation and prosecution including: the investigative difficulties of working with and/or interviewing co-workers of the target within the same local Medicaid agency to obtain necessary documentary and testimonial evidence; the necessity of extensive interagency cooperation at the federal, state, and local levels; and the practical realities of joint state and local prosecution.

Workshop 35: *Demystifying Money Laundering.* Speaker(s): Doug Squires, U.S. Attorney's Office

Description: Money laundering investigations can be complicated and time consuming, but there are several basic elements that are consistent with every variation of this type of criminal scheme. This session demystifies money laundering and debunks many misconceptions. Examples of various money laundering schemes will be highlighted and the essentials of the law will be explained.

Workshop 36: *Hidden Urges: Underutilized Social Psychological Behaviors for Interviewing.* Speaker(s): Michael Hood, FBI

Description: This workshop will focus on techniques to incorporate subtle social psychological behavioral responses into the interview process such as the reciprocity rule and how these behaviors can increase the odds of obtaining a confession from even the most seasoned fraudster.