



Association of Certified Fraud Examiners

Central Ohio Chapter

NEWSLETTER

VOLUME 1, ISSUE 3

JUNE, 2013

PRESIDENT'S MESSAGE

Wow, June already and another year coming to a close. Depending on when you get this, the Emerging Trends conference is underway or maybe even finished. Five hundred and thirty people attended the 13th Annual Emerging Trends Conference this year. Those who procrastinated did get shut out. While the Hilton Easton is a great location, we do have capacity issues with that facility. I do not want to let the cat out of the bag just yet, but I expect those issues to be gone for the 2014 Conference. That conference will be held in May on the 5th and 6th for those of you who want to mark your calendars early.

The Committee for the 2014 conference is going to begin working on it shortly.

I have, with the assistance of some of our Board members, been working on the site and the presentations and speakers for that conference. You will not want to miss it, I promise.

Our June meeting will be the last before our traditional summer break. The election of three new officers and Board members will take place at that meeting. Positions open for election are Vice President, Secretary and two at large Board positions. Steve Ritzer has advised me he will not be running for re-election due to work commitments. I want to thank Steve for his efforts the past two years and wish him well in the future. We will look forward to his continued participation in the Chapter, lunches and other activities.







Welcome back, Sunshine!

If you want to run for an open position, please contact [Sam Smith](#) immediately. Nominations will be accepted from the floor prior to the election.

I look forward to seeing all of you on the 18th at the Boathouse if I did not have the chance to see you at the Emerging Trends Conference.

Heinz Ickert
President

SOCIAL MEDIA:

- Visit us online: 
- Connect with us on LinkedIn: 
- Like us on Facebook! 
- Tweet us on Twitter: 

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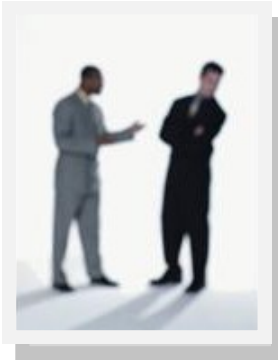
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MEMBERSHIP DUES

- Certified Member: \$25.00 **What do you get?**
- Associate Member: \$30.00 Discounted prices on Luncheons and Events.
- Affiliate Member: \$35.00 **When is it due?** Yearly
- Students: \$15.00 **Where can you pay up?**

www.CentralOhioCFE.com (or use the mail in form found on the last page of the newsletter)

Did you hear about the hacker that wanted to break into Kraft Foods? (Answer on Page 2)



Topic: Interview and Interrogation

SPEAKER'S BIO

Greg Hord, CFI
 Director of LP and Safety at Thirty-One Gifts

Greg Hord has worked in the fields of loss prevention, safety and investigations for 24 years having worked for Fortune 100 companies within the retail, logistics, consulting and direct sales industries. Greg Hord is a Certified Forensic Interviewer and has led investigations into internal theft, fraud, ORC and kick-backs. Hord is a US Army veteran and a graduate of Otterbein University in Westerville, OH.

Greg is going to discuss his belief that successful interviews are both an art and a science. Understanding both pieces and how they fit together will help you maximize the time spent in each interview.



June's Speaker:
 Greg Hord, CFI

UPCOMING LUNCHEONS

Local Chapter meetings are held bi-monthly on the third Tuesday of the month.

Future meeting dates are as follows:

- June 18, 2013
- September 17, 2013
- November 18, 2013

RESERVATIONS REQUIRED!

The location hasn't changed.

The Central Ohio Chapter will be holding our next Luncheon on June 18, 2013 at The Boat House (formerly known as Confluence Park) on 679 W. Spring Street Columbus, Ohio 43215.

PRICES:

\$16.00 Member

\$20.00 Non-Member

To RSVP:

www.centralohiocfe.com

NOTE: ALL RESERVATIONS MADE AND NOT CANCELED BY THE DEADLINE MUST BE PAID FOR.



Please make your luncheon reservations on our website no later than June 17, 2013 at:

www.centralohiocfe.com

POLICY: The deadline for reservations/cancellations is Monday, JUNE 17, 12:00 noon.

AGENDA:

- 11:15am Registration
- 11:30am Lunch
- 12:00n Speaker



Mark your calendar's, the next Chapter Meeting is June 18th.



Attendance to 1 luncheon counts as 1 CPE credit!

BOARD OPENINGS

The June luncheon includes board member elections. Four seats (including Vice President, Secretary, and two Board Member at large positions) will be taken to the floor for a vote.

- All board positions require a minimum meeting attendance of 50%.
- Board terms last for two years.

If you are interested in serving a term on the board please send an email to sam.smith@cengage.com as soon as possible. Nominations will also be taken from the floor prior to the election.



Would you like to join the Board? Please let us know!

NOMINEE FOR SECRETARY

Danny L Case, CFE, CPA
Senior Audit Consultant, American Electric Power

EDUCATIONAL SUMMARY

BS in General Management with Specialization in Accounting Purdue University 1978
 Certified Financial Planner Program College For Financial Planning
 Certified Public Accountant
 Certified Fraud Examiner

WORK EXPERIENCE

I have approximately 35 years experience in Audit Services with AEP. I was in charge of audit crew which did operational/financial audits for two subsidiaries in the states of Indiana and Michigan 1981 through 1996. Since 1997, I have been in Columbus, OH and have been involved in a multitude of different activities and audits involving the customer billing system, Sarbanes Oxley compliance, and financial controls reviews. I also perform fraud investigations.

MEMBERSHIPS

Central Ohio Chapter of Certified Fraud Examiners
 (Secretary September 2001 - May 2003
 Vice President September 2005 – May 2007
 Board Member at Large – September 2007 – June 2009
 Secretary September 2009 – June 2013)



Nominee's continued on the next page.

NOMINEES FOR BOARD MEMBER AT LARGE

Karen L. deLaubenfels, CFE, CPA

Karen L. deLaubenfels is a CFE and CPA in public practice in the central Ohio area. She also teaches for the accounting department at The Ohio State University and other local colleges, having taught classes in financial and managerial accounting, auditing, taxation, fraud, and governmental/non-profit accounting.

Karen just earned her CFE designation in June 2012, and is looking forward to incorporating more fraud-related work in her practice. A member of the ACFE, AICPA, OSCP, and AGA, Karen is also active in the homeschooling community in Columbus, assisting families with the mathematics side of their education.

Daniel Downs, CFE, CISA

Education

Keller Graduate School, DeVry University, Master of Business Administration (MBA)
Bachelor of Technical Management, DeVry University

Relevant Professional Experience

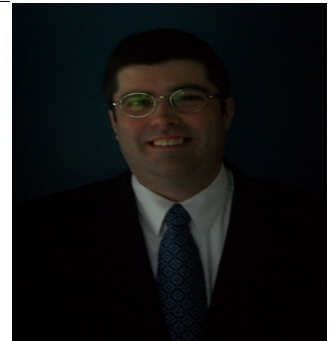
Ernst and Young, Advisory Services
IT Auditor, Alliance Data
Fraud Investigator, Alliance Data

Certifications

Certified Fraud Examiner (CFE)
Certified Information Systems Auditor (CISA)

OCFE Membership Activity

Active Member since 2009
Newsletter Editor (January 2013 to Present)



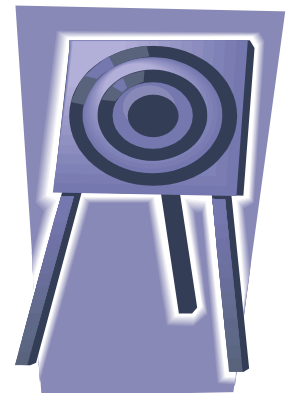
OCFE Newsletter Editor

SPECIAL CHAPTER SOCIAL EVENT

We are looking to organize a chapter social event at either Blackwing Shooting Center or the LEPD Shooting Range sometime this summer. No dates have been decided on yet, as we are first looking to get an idea of how many people would be interested in attending. The event would likely be during the week in the early evening. The plan would be to do some shooting then enjoy catered food and drinks.

If you are interested, please email Josh Murray (joshmurr@gmail.com) or Sam Smith (sam.smith@cengage.com) by June 28th.

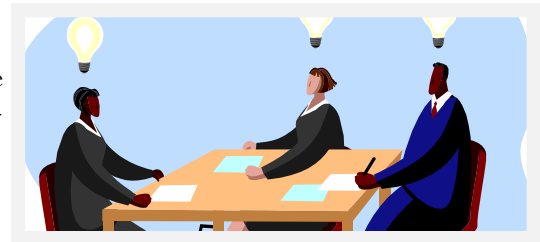
Thank you!



MEETING MINUTES

January 15, 2013:

The meeting was called to order by Heinz Ickert. Others in attendance were Danny Case, Chrissie Powers, Steve Ritzer, Aaron Eckstein, Kevin Brun, Sam Smith, Josh Murray, and Henry Smith.



"I motion we stop wearing these light bulbs on our heads."

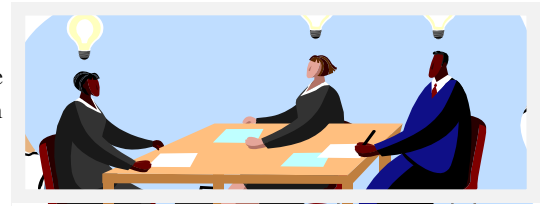
The following agenda items summarize the board meeting:

- ◇ The minutes to the November 20, 2012 Board meeting were approved. Danny Case reported that for 2012 there were 96 members. Currently, there are 42 members for 2013.
- ◇ The treasurer report was given by Aaron Eckstein and approved by the Board. The chapter has a cash balance of \$26,443.57. The chapter will be receiving \$880 from National ACFE in relation to the September 29-30, 2012 training held by National in Columbus.
- ◇ Henry Smith, Training Director presented an update of the CFE Prep Course class for 2012. Two members (Richard Geyer and Patrick Durant) have passed the CFE exam and applied for reimbursement. Motions were made and approved to pay these individuals 50% of their out-of-pocket expenses up to a maximum of \$500. Two members of the Student Class of 2012 (Jared White and Molly Sullivan) have applied for reimbursement. Jared has passed the CFE exam and Molly has completed the CFE Prep Course but is unable to take the CFE Exam until after her graduation in the Spring of 2013. Motions were made and passed to reimburse both of these individuals \$175 with the payment to Molly after she has passed the exam.
- ◇ The Emerging Trends Conference was discussed. The Board had previously received and reviewed a contract with the Auditor of State office for the conference. A letter was subsequently sent to the Auditor of State outlining the Board's concern with the terms of the contract and questions which needed clarified. Heinz informed the Board that there was a meeting scheduled for January 16, 2013 with the Auditor of State office to review the Board's concerns.
- ◇ The Board had discussions concerning obtaining name tags for members. It was stated that magnetic type (used by the Rotary) had a cost of \$7.30 each. Kevin stated that he thought they could be obtained at a lower cost. He stated he would follow-up and respond back to the Board.
- ◇ A motion was made and approved by the Board to obtain a \$100 gift card for Mike Toth in appreciation for his years of service as the chapter's newsletter editor.
- ◇ Heinz stated that he had received a letter from Daniel Downs, current newsletter editor with outlined several suggested changes for the newsletter including profiling a new and older chapter member in each newsletter and including job postings. Heinz was to forward Daniel's letter to the Board members.
- ◇ A question was raised concerning the need to file the chapter's tax return. It was determined that the filing requirements needed to be researched.
- ◇ Josh Murray suggested that the Board consider having meetings outside the normal luncheons for the members. Sam Smith and Josh were appointed to develop social events for 2013 and to obtain the June luncheon speaker.
- ◇ A motion was made and approved to adjourn the meeting.

MEETING MINUTES

March 19, 2013:

The meeting was called to order by Heinz Ickert. Others in attendance were Danny Case, Chrissie Powers, Aaron Eckstein, Kevin Brun, Sam Smith, Josh Murray, Melissa Smart, Henry Smith, and Daniel Downs.



“Second!”

The following agenda items summarize the board meeting:

- ◇ The minutes to the January 15, 2013 Board meeting were approved. Danny Case reported there were 66 members for 2013.
- ◇ The treasurer report was given by Aaron Eckstein and approved by the Board. The chapter has a cash balance of \$27,792.30. A motion was made and approved to pay the expenses for Heinz Ickert to attend the National ACFE Conference as a representative of the chapter.
- ◇ Henry Smith, Training Director, reported that there are four members in the student CFE Prep Course for 2013 with two additional members indicating that they were planning to apply.
- ◇ The Emerging Trends Conference was discussed in depth as follows:
 - 2013 is a transition year with the Central Ohio Chapter taking full control of the conference in 2014.
 - The Central Ohio Chapter will sign all contracts with the hotel for the 2013 conference. The Auditor of State office will collect the conference fees in 2013 and forward the money to pay the facility rental and other expenses.
 - The Auditor of State Office will continue to provide support to the conference and will receive up to 75 registrations without charge.
 - A motion was made and passed to pay up to \$2,500 to cover the fees and expenses of Phil Sorentino as a luncheon speaker at the conference.
 - Henry Smith offered to fill the remaining open speaker slot at the conference.
 - Chrissie Powers was appointed to review and contact various venues for the 2014 conference.
 - The chapter will handle all registrations and collect all fees in 2014. Thus, the chapter needs to develop the on-line registration which will be utilized.
- ◇ Kevin Brun showed the Board the names tags which had been compiled from the previous listing of members. Name tags for all members will be printed and made available at the luncheons. Members are requested to leave the name tags at the end of each luncheon in order that they will be available the next time. Cost of the name tags was \$44.73.
- ◇ Heinz reported that the gift card which had been purchased for Mike Toth in appreciation for his years of service as the chapter’s newsletter editor had been mailed to him.
- ◇ Josh Murray and Sam Smith indicated that a possible social event for chapter members could be meeting at one of the local shooting ranges. More information is to be obtained for this possible event in May or June.
- ◇ Elections will held at the June meeting to elect a Vice President, Secretary, and two Board Member at Large positions.
- ◇ A motion was made and approved to adjourn the meeting.

DIRECTORY OF OFFICERS
2013-2014 CHAPTER YEAR

CENTRAL OHIO CHAPTER OF
CERTIFIED FRAUD EXAMINERS

President	Vice-President	Treasurer
Heinz Ickert, CFE, CPA (614) 464-3343 Heinz.Ickert@att.net	Melissa Smart, CFE, CFI (614) 248-8909 melissa.b.smart@jpmchase.com	Aaron Eckstein, CFE, CIA, CRMA (614) 677-0230 ecksteal@nationwide.com
Secretary	Board Member At-Large	Board Member At-Large
Danny Case, CFE, CPA (614) 716-1153 dlcase@aep.com	Kevin Brun, CFE, CIFI, SCLA (614) 398-9879 mrcfe@aol.com	Steve Ritzer, CFE, CPA (614) 595-3901 sritzer@blueandco.com
Board Member At-Large	Board Member At-Large	Past President
Stephanie A.M. (Sam) Smith, CFE sam.smith@ccengage.com	Josh Murray, CFE (614) 578-4259 joshmurr@gmail.com	Chrissie Powers, CFE, CPA, CVA, CFF (614) 722-7914 chrissie.powers@pdeyeforensics.com
Training Officer	Speaker's Bureau	Website Administrator
Dr. Henry C. Smith III, CFE, CMA, CCS (614) 823-1298 hcsmith@otterbein.edu	VACANT	Aaron Eckstein, CFE, CIA, CRMA (614) 677-0230 ecksteal@nationwide.com
Student Board Liaison	Newsletter Editor	
Matt Neitz matt.neitz@gmail.com	Daniel Downs, CFE, CISA (740) 802-8446 DanielDownsCFE@gmail.com	

“TO IMPROVE FRAUD DETECTION AND DETERRENCE THROUGH THE EDUCATION AND INTERACTION OF OUR MEMBERS AND TO AID COMMUNITY EFFORTS TO DETECT AND PREVENT FRAUD”

SUGGESTIONS?

In a continuing effort to advance our social media presence we've expanded our emailing list to include mirror communications using LinkedIn discussions. This has allowed us to reach a slightly wider audience whenever we news to share.

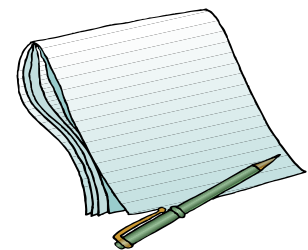
Using LinkedIn has also been a bit of a test to slowly roll out more and more social media one step at a time. If our effort seems painfully slow and behind the times, I would agree. However I think it's important to have a coor-

dated theme before we blast too many redundant communications.

The board has been deliberating on next steps regarding social media and there should be further discussion during the June Board Meeting. This will likely result in more steps forward, soon.

In the meantime please continue to send in any suggestions or comments.

- Daniel Downs



Please send your suggestions or comments to:

DanielDownsCFE@gmail.com

MEMBERSHIP APPLICATION (2013 Calendar Year)
ASSOCIATION OF CERTIFIED FRAUD EXAMINERS
CENTRAL OHIO CHAPTER
PLEASE PRINT LEGIBLY

Name _____ Nickname: _____

Professional Certifications: _____

Job Title: _____

Employer: _____

Preferred Mailing Address: Office: _____ Residence: _____

Street: _____ Email Address: _____

City: _____ State: _____ Zip Code +4: _____

Telephone: Office () _____ Home () _____ Cell () _____

Please include me in any directory that is made available only to other members ____ Yes ____ No

Central Ohio Chapter Membership Dues and Stipulations

Please Indicate Membership Level

___ **Certified Member \$25.00**

A Certified Member is a CFE and **current** member in good standing with the **National Association of Certified Fraud Examiners (ACFE)**.

ACFE Member ID# _____

** A Certified Member is eligible to vote, hold offices in the Chapter, and serve on Chapter committees.

___ **Associate Member \$30.00**

An Associate is an Associate **current** member in good standing with the **National ACFE**.

ACFE Member ID# _____

** An Associate Member is eligible to vote, serve on Chapter committees and hold offices in the Chapter, other than President and Training Director.

___ **Affiliate Member \$35.00**

An Affiliate member is not a current member of the National ACFE and may not claim affiliation with ACFE.

** An Affiliate member may attend Chapter meetings and serve on Chapter committees.

An Affiliate member is eligible to participate in Chapter training programs.

(Note: Student affiliate status is available to full time students for \$15).

ANNUAL DUES ARE PAYABLE ON OR BEFORE JANUARY 1, 2013

Mail this application, your check (payable to Central Ohio Chapter ACFE) and your business card to:

Central Ohio Chapter-ACFE,

P.O. Box 15312

Columbus, OH 43215

This is a Membership Renewal _____ New Membership Application _____

If new member, I was referred by: _____

Annual Dues for the Central Ohio Chapter do not include annual dues for National ACFE. Affiliate members are encouraged to seek membership with ACFE. Call (800) 245-3321 in Austin, Texas for membership information.

Signature _____

Date _____